

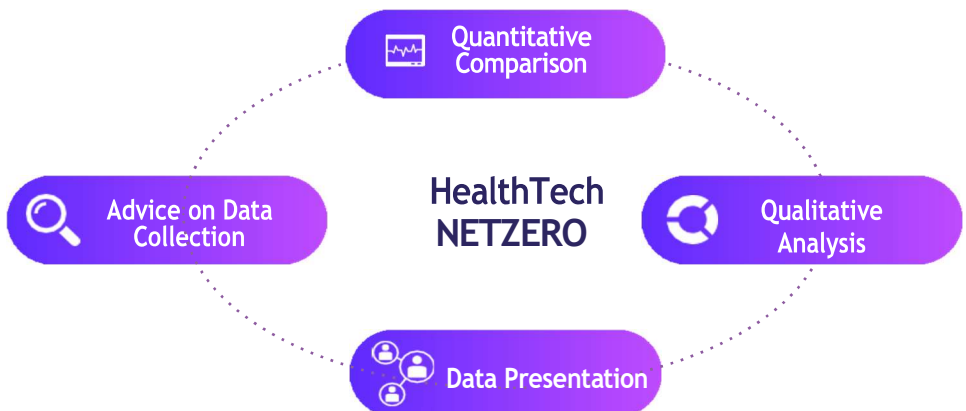
HealthTech NETZERO

Are you ready for sustainable Healthcare?

The NHS aims to be the first carbon NetZero public health system globally. Now, more than 60 countries have joined WHO's Alliance for Transformative Action on Climate and Health (ATACH). In doing so they have pledged to create sustainable, low-carbon, or NetZero carbon healthcare systems by 2050.

Organisations innovating in MedTech are increasingly required to demonstrate the environmental impact of the technologies they are developing to customers and healthcare systems. Having a robust evidence base that confirms the reduced environmental impact of your innovation enhances its value proposition, and in an environmentally conscious world it can promote successful adoption.

We help innovators address the Net Zero Carbon ambition by providing services that will quantify and effectively communicate the environmental impact of their MedTech innovations.



Health Tech Enterprise provides a range of services to help innovators demonstrate their technology's positive impact on the NHS carbon footprint.



Advice on Data Collection

We provide advice on data collection during clinical trials and subsequent primary data analysis of the carbon footprint impact of the technology.



Qualitative Analysis

We conduct a qualitative analysis, using the latest Greener NHS guidelines, to assess the potential reductions in greenhouse gas emissions.



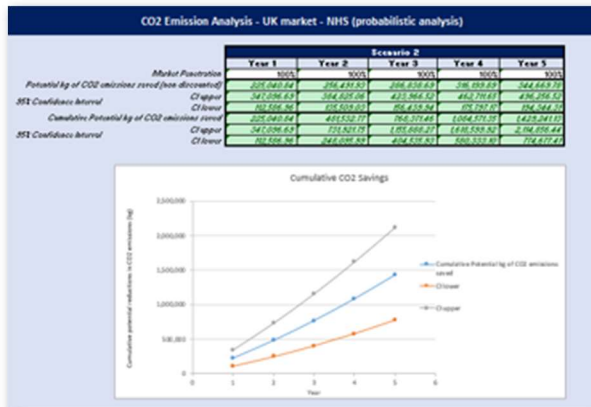
Quantitative Comparison

Using the principle of marginal analysis, we model incremental changes in CO₂ emissions between the innovation and a comparator. This approach provides a robust framework to demonstrate the environmental impact of the innovation.



Data Presentation

We use interactive modelling to demonstrate the environmental impact of your innovation in a simple to understand presentation. Supporting you in engaging effectively with your key stakeholders and communicating the benefits of your innovation.



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